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Town of Fairfield News

4/1/2019 - Monday, April 1st Kicks off Month-Long “Take the Pledge” National Water Conservation Challenge

First Selectman Mike Tetreau, the Sustainable Fairfield Task Force and Mill River Wetland Committee announced that beginning today—April 1, 2019 through April 30, 2019—Fairfield residents can join the annual Wyland National Mayor’s Challenge for Water Conservation by going to www.mywaterpledge.com and making a commitment to use water more efficiently, reduce pollution, and save energy. Fairfield is one of thousands of communities nationally taking part in the Challenge, an annual, non-profit community service campaign running through April 30.



Throughout the country, towns and cities are competing within specific population categories to build participation by their residents. In each category, communities with the highest percentage of residents participating will be entered into drawings for eco-friendly prizes, including home improvement gift cards and home irrigation equipment. Residents also can nominate a worthy local charity to receive a 2019 Toyota Highlander Hybrid. At www.mywaterpledge.com the Challenge offers information for residents on how to sustain their conservation commitment. Suggestions include fixing that leaky faucet; taking shorter showers, using low-flow devices and turning off the tap; washing only full loads of laundry and dishes; using sprinklers on minimal settings before 8 am; sweeping instead of hosing; and using a refillable water bottle.

Residents also can learn more about reducing household and outdoor water use at a presentation on “Using Water Wisely” by Twig Holland, Aquarion Water Company’s Program Coordinator, on April 8 at 7 p.m. at the Fairfield Museum and History Center, 370 Beach Road.

First Selectman Tetreau said, “I want to encourage all Fairfield residents to consider joining this campaign, to save both energy and money, help better safeguard our environment, and further ensure that our water and energy resources will be available for future generations.”

Local organizations leading Fairfield’s participation in the Challenge are, on behalf of the Town, the Sustainable Fairfield Task Force (<https://www.fairfieldct.org/sftf>) and Mill River Wetland Committee (<https://mrwc-fairfield.org/>).

To view First Selectman Tetreau’s appeal to residents to “Take the Pledge,” please click here: https://www.youtube.com/watch?v=9kHjXkwPR_o.

For further information, please contact Sustainable Fairfield Task Force member Mary Hogue at (203) 256-9802.

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