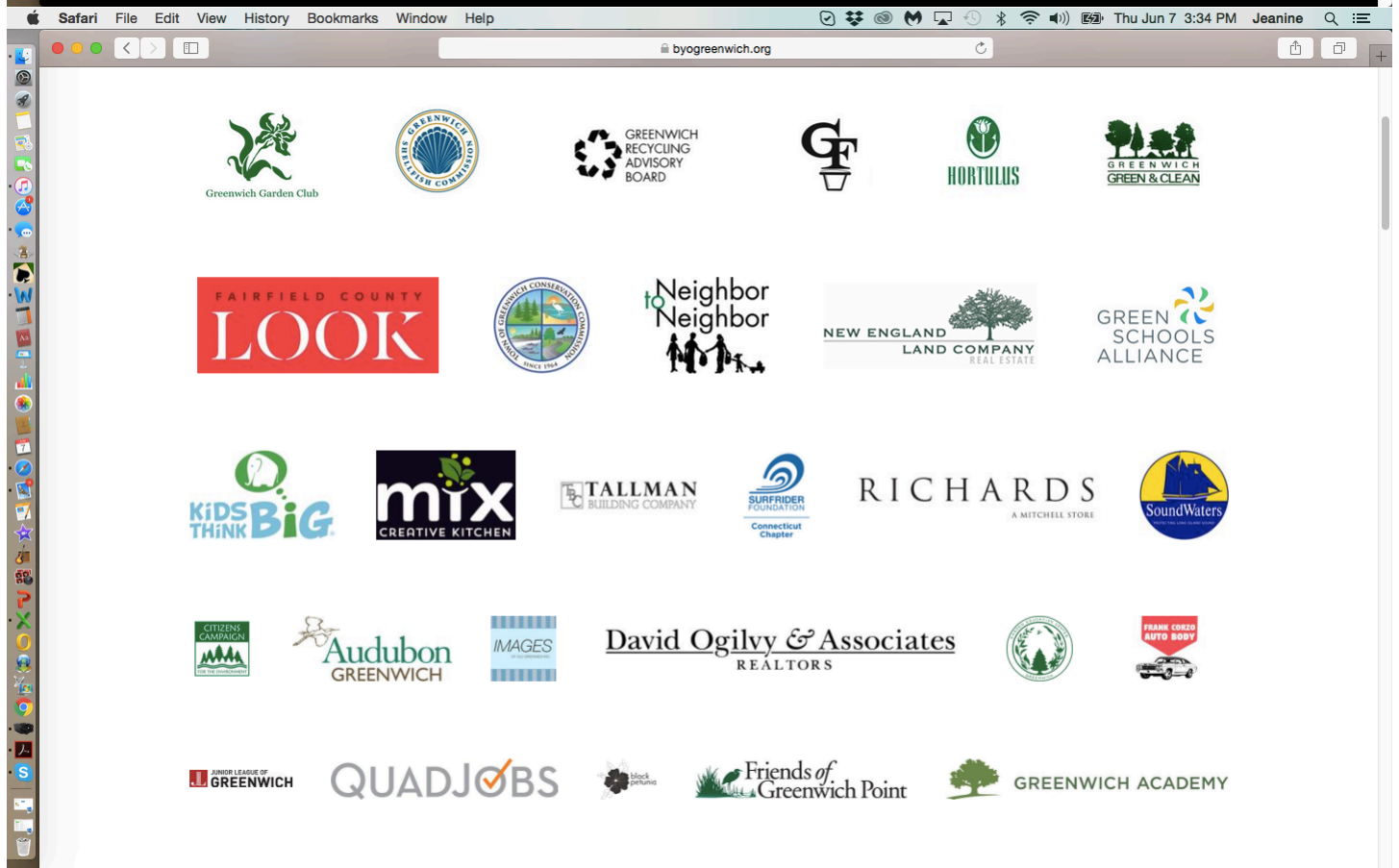
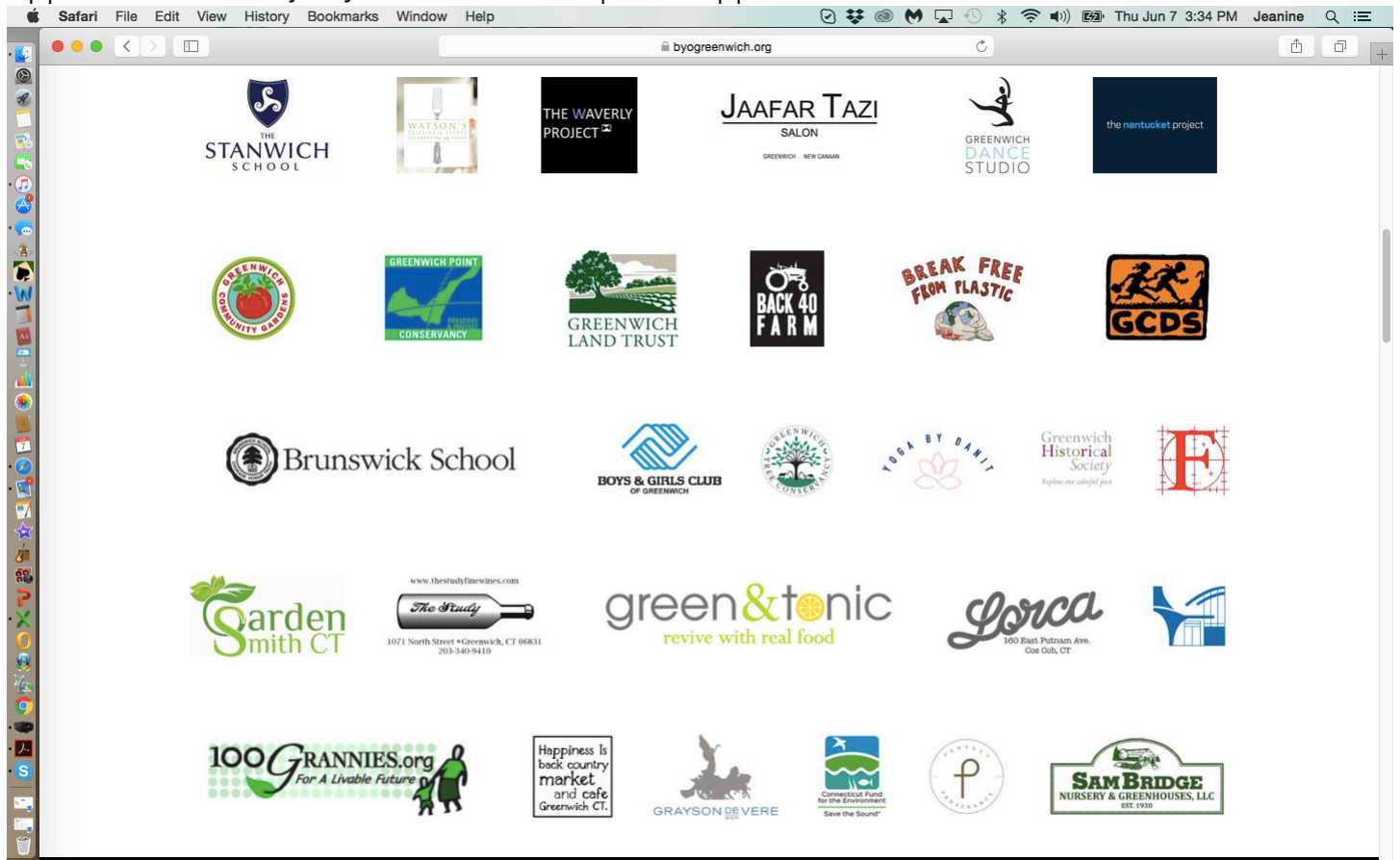


Appendix A: The majority of business, non-profit Supporters



Appendix B: A sampling of our Community Outreach and Education Materials

HOW CAN YOU HELP?

GREENWICH RESIDENTS

- Start refusing single-use plastic bags.
- Start bringing your own reusable bags whenever you shop.
- Visit the BYOGreenwich.org web site and sign the appeal.
- Contact your RTM representatives and ask them to vote YES for the RCBI Ordinance.
- Support this ordinance in person at the RTM meeting at the Central Middle School (check our website for date).
- Follow BYOGreenwich on Facebook, Instagram and Twitter and tag your next picture #BYOGreenwich next time you are using your reusable bag.

GREENWICH NON-PROFITS

- All the above, plus
- Invite BYOGreenwich to speak at your next meeting.
- Join our support page with your logo.
- Sponsor a reusable bag donation drive.
- Show your support by linking BYOGreenwich.org to your website.

GREENWICH BUSINESSES

- All the above, plus
- Sponsor a reusable bag giveaway and design contest.
- Start phasing out your single-use plastic bags now.
- Place the BYOGreenwich decal in your retail window.
- Volunteer to be profiled as one of our BYOGreenwich businesses of the week.

Thank you for your support





visit us at www.byogreenwich.org

What is BYOGreenwich?
BYOGreenwich, Bring Your Own Greenwich, is a pro-business, pro-environment community initiative to decrease plastic bag waste and increase reusable bag use in our town.

Why should our town care?
Single-use plastic checkout bags are one of the top 5 pollutants in Long Island Sound. They have been shown to disperse easily into the environment where they clog storm drains, impede waterways, pollute oceans and entangle and kill marine and wildlife. They photodegrade into small concentrated toxic particles that ultimately end up in our food system. Single-use plastic checkout bags take 10-1000 years to decompose, are not free and are no longer accepted in CT recycling centers.

As stewards of 32 miles of a most valuable estuary, Long Island Sound, it is our responsibility to protect and preserve it for the health and well being of our residents.

By 2050 there will be more plastic (by weight) in our oceans than fish if we do not address the issue. (*World Economic Forum 2014*)

Our town is not alone:
To date, there are over 40 countries, 220 cities across the country, including 10 nearby towns who have passed regulations promoting reusable checkout bags and eliminating or decreasing single-use plastic checkout bags.

Our town solution:
The Reusable Checkout Bag Initiative (RCBI): An educational and legislative initiative phasing out the use of single-use plastic checkout bags and initiating a 25c retail compensation for single-use recycled paper checkout bags.

Learn before you vote:
Thursday, January 25th
Take your RTM member to the Movies Night: *BAG IT: Is Your Life Too Plastic?* Greenwich Library, Cole Auditorium, 6:30-8pm
Thursday, February 1st
Take home assignment: Google "Plastic Bag Pollution" and the "BYOGreenwichNewsroom"
Thursday, February 8th
Reusable Bag Drive at Town Hall, Drop Off a Bag/Pick Up a Bag, 10-2pm
Wednesday, February 14th
Celebrate ♻️ [W] by giving a reusable bag to your loved ones
Saturday, February 24th
Greenwich Beach Clean Up, location/time TBD (visit www.byogreenwich.org for details)
Co-Sponsors: Greenwich Shellfish Commission and Surf Rider Foundation CT, GRAB and Greenwich Green & Clean
Monday, March 12th
Potential date for RCBI Ordinance RTM Vote, Central Middle School, 8pm (please attend to read your statement of support)
Thursday, March 15th
Hazardous Beauty Exhibition, opening night: Greenwich Library, Film Gallery, 6pm
Friday, March 23rd
Friday Films *A Plastic Ocean*, Greenwich Library, Cole Auditorium, 6pm

Frequently Asked Questions (FAQs):

Q: How much is this ordinance going to cost our town?
A: The estimated cost to the town of Greenwich is zero additional dollars. The time required in the first year of the RCBI ordinance rollout is estimated to be 40 hours for an existing, full-time employee to monitor and enforce, and will be 12-24 hours in subsequent years. This is supported by findings from BYOGreenwich interviews with authorities in multiple cities and towns already enforcing bag ordinances. Our town Conservation Commission voted to assume the designee role of monitoring and enforcement of the RCBI Ordinance.

Q: What bags are affected?
A: Single-use plastic checkout bags will be phased out over a six-month period. Recycled paper checkout bags will be provided at the point of check out and subject to a 25c retail compensation. Consumers are encouraged to bring their own reusable bags.

Q: Why is there a 25c retail compensation on recycled paper checkout bags? Is it a tax?
A: A 25c retail compensation for recycled paper checkout bags, coupled with a ban on single-use plastic checkout bags, is the most effective sustainable solution for change. The RCBI ordinance is pro-business; the 25c retail compensation reimburses business establishments for the costs of providing recycled paper checkout bags to their customers and remains with the business establishment. It is not a tax.

Q: I already reuse plastic bags, so what's the harm? What will I use instead?
A: While many of us make an effort to reuse our single-use plastic checkout bags, the proliferation, distribution and harmful polluting effects remain the same. Of the

trillions of plastic bags a year, 5%-32% find their way into our environment and food system.

The RCBI ordinance prohibits single-use plastic checkout bags; it does not prohibit packaged bags, produce bags, newspaper bags and bread bags that may be used for garbage liners. Pet waste bags are provided at local parks and trails by the Town.

Q: Will residents on a tight budget be adversely affected by this ordinance?
A: BYOGreenwich has many supporters on tight budgets who are already using reusable bags. Additionally, customers participating in the food program for Women, Infants and Children (WIC) and customers participating in the Supplemental Food (SNAP) program will be given a recycled paper checkout bag at no cost when making purchases.

Q: Why do we need another law? Isn't an education campaign enough?
A: Studies show that education alone is not compelling enough to change consumer and business establishment behavior on plastic bag use. Several examples are texting & driving laws, seat belt laws, smoking laws and littering laws.

Q: Who is opposed to this type of ordinance?
A: The largest opposition comes from the fossil fuel, plastics and chemical industries, their lobbyists and from educated consumers who just don't want to change their habits.

Q: Do plastic bags biodegrade?
A: They can last hundreds of years in landfills, unless exposed to the sun, which photo-degrades them into smaller and smaller particles. But even then, the plastic doesn't disappear—scientists are now finding microscopic plastic particles in the world's oceans and in the tissue of fish.

Thank you
www.byogreenwich.org

TEN

things you might not know about the Long Island Sound



ONE It is the Nation's second largest estuary.

TWO Congress designated it in 1985 as an Estuary of National Significance.

THREE More than 170 fish species and 1,200 invertebrate species live year-round in the Long Island Sound.

FOUR It provides breeding, feeding, nesting, and nursery areas for many species that will spend most of their adult lives in the oceans.

FIVE 30,000-50,000 boats are estimated to be out on the Sound on any given summer day.

SIX As much as 95% of the Connecticut population lives within 50 miles of Long Island Sound; it is the most densely populated region in the United States.

SEVEN 5 million people live along its coast.



EIGHT 32 miles of its coastline is in Greenwich.

NINE Plastic bags are in the top 5 floatable debris collected in annual coastal clean ups.

TEN A healthy and productive Long Island Sound is our greatest natural resource and contributes an estimated 7 billion dollars annually to the regional economy.

YOUR ASSIGNMENT **BYO** Bring Your Own!
 Due by: Thursday, February 1st

BYOGreenwich Take Home Assignment

1. Watch..... *BagIt: Is Your Life too Plastic?*
2. Google..... Plastic Pollution & BYO NewsRoom
3. Make a Change... Remember your Reusable Bags



- Better Habits
- Cleaner World
- Small Changes
- Big Impact

www.byogreenwich.org

Please share this with your friends, neighbors and RTM members.

Give a Reusable Bag to your loved ones this Valentine's Day.



Join the 320+ cities across the USA and 40+ countries globally who recognize plastic bag pollution as a problem.

www.byogreenwich.org

FREE Movie Screening
 Thursday, January 25th, 7pm



FAMILY FRIENDLY

Try going a day without plastic. In this enjoyable and informative film, follow "everyman" Jeb Berrier as he embarks on a global tour to unravel the complexities of our plastic world.

bag it
 is your life too plastic?

proudly presented by



Thursday, January 25th
 6:30pm Community Reception
 7:00pm Movie
 7:45pm Q&A

Greenwich Main Library | Cole Auditorium

BAGS GENEROUSLY DONATED BY **BYO** Bring Your Own!

CHICOBAGS • NEW ENGLAND LAND COMPANY
 KIDS THINK BIG • WHOLE FOODS GREENWICH

BAG DRIVE

THURSDAY, FEBRUARY 8TH
 GREENWICH TOWN HALL | 10:00AM TO 2:00PM



- Better Habits
- Cleaner World
- Small Changes
- Big Impact

DROP-OFF • PICK-UP
 A BAG IF YOU CAN SPARE ONE A BAG IF YOU NEED ONE

www.byogreenwich.org

Please share this with your friends, neighbors and RTM members.

Appendix C: Some community pictures

