

**FOR IMMEDIATE RELEASE**

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**MEDIA ALERT- MEDIA ALERT - MEDIA ALERT**

**Middlesex County Chamber of Commerce and City of Middletown to Partner on CPACE Event**

**Program will help local businesses save energy and money**

**Middletown, CT – March 13, 2019**

The Middlesex County Chamber of Commerce and the City of Middletown announced that they will host an event on April 3, 2019 that will promote the C-PACE Program in the City of Middletown.

C-PACE, Commercial Property Assessed Clean Energy, is an innovative financing program for green energy upgrades to commercial properties. The program offers long-term financing for projects that lower energy costs and generate positive cash flow. C-PACE is an initiative of the Connecticut Green Bank.

The event will be held on Wednesday, April 3, 2019 at 8:00 a.m. at the Middlesex County Chamber of Commerce. Local businesses and other interested parties are invited to attend.

 “This initiative is meant to help connect local business owners to financing that will help them afford recommended energy and renewable upgrades to their buildings” said Jeff Pugliese, Vice President of the Middlesex County Chamber of Commerce. “The idea is to help our members cut down on energy usage so that they can reinvest the savings back into the business.”

“The event represents the City’s desire to support local business efforts to improve energy efficiency and gain access to renewable energy”, said Michael Harris, the City’s Energy Coordinator. “It comes through our broader participation in the Sustainable CT program. The City of Middletown earned a Bronze certification last year through Sustainable CT. Supporting sustainable-related outreach is a key component of this certification”.

The Middlesex County Chamber of Commerce is a dynamic business organization with over 2,125 members that employ over 50,000 people in and around its service area. The chamber represents businesses from all industry sectors and of all sizes, from Fortune 500 companies, to micro businesses.

The Middletown Clean Energy Task Force is an official, advisory commission of the City that conducts research and makes recommendations to improve energy efficiency and conservation, avoid energy costs, promote renewable energy and reduce harmful energy-related environmental impacts in the City of Middletown.

The initiative will target local businesses including manufacturers, offices, retail establishments, business in mixed use spaces, and non-profits. The program will highlight local businesses that have saved through the program.

To learn more about the collaboration, please visit middlesexchamber.com or cpace.com.

For more information about the Connecticut Green Bank, please visit www.ctgreenbank.com.