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July 20, 2018

Re: Support for CHEER Grant Application for GHHI's Pay for Success Opportunity

Dear GHHI Officials:

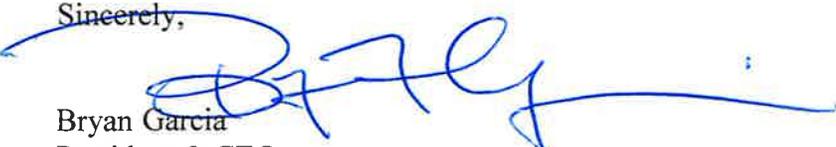
On behalf of the Connecticut Green Bank, I write in support of Middletown's Comfortable – Healthy – Energy Efficient – Renewable's (CHEER) proposal for the Green and Healthy Homes Initiative (GHHI) grant opportunity through the Pay for Success program. The Green Bank sees many similarities in the goals of the CHEER program with GHHI's mission and the intersectional focus of the Pay for Success program.

The CHEER program is structured to provide a one-stop comprehensive model for improving low-to-moderate income (LMI) housing stock (1-4 units) by fostering cross-sector partnerships that leverage each partner's mission, goals, and dollars to efficiently and more effectively make an impact. The focus of the program is to bring together health care professionals, home improvement professionals, and community groups to increase evidence-based, preventive healthy housing education and intervention services for low income residents that will improve health outcomes, livability, and energy costs for vulnerable populations. We support CHEER's plan through this grant to:

- Build cross sector partnerships across health, energy and housing industries;
- Increase services to address health and safety issues and equitable access to lower-cost renewable energy in the homes families;
- Bring together different sources of funding to provide comprehensive program offerings;
- Use an integrated approach to leverage and expand customizable services to both tenants and homeowners

As demonstrated in their partnership with the Middlesex Hospital, Middlesex County Branch NAACP Health Committee, Ministerial Alliance, Middletown Green Community Center, City of Middletown, CHEER is developing a program with a diverse set of stakeholders and we encourage GHHI to fund this grant proposal that will help build partnerships and capacity to improve public health outcomes.

Sincerely,


Bryan Garcia
President & CEO
Connecticut Green Bank